

CNN News Highlights — McDonald's Leaving Russia

1) closes the door	2) cut back	3) for the time being
4) humanitarian crisis	5) in question	6) revenue
7) suspended	8) take a hit	9) unpredictable operating environment

In Russia, hundreds of foreign companies have _____ on operations, _____ them _____, or quit doing business there altogether since Russia's military invaded Ukraine on February 24th.

McDonald's, which had temporarily shut down almost 850 restaurants in Russia, just announced it's leaving the country for good. The burger chain says the _____ caused by the war in Ukraine, plus an _____ contributed to its decision to sell its Russia business. The jobs of more than sixty thousand employees are now _____, and McDonald's could _____ as its 955 locations in Russia and Ukraine combined accounted for nine percent of its _____ last year. The decision _____ on more than 30 years of McDonald's operations in Russia. Here's a very different sounding CNN report from 1990, when that door was opened.

1) Big Ben	2) dismal season	3) glorying	4) hard currency	5) motif	6) novice
7) on the horizon	8) out in the cold	9) privileged	10) resentfully	11) rubles	12) soviet

In a _____ for the _____ economy: a golden vision of hope _____?

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Wednesday, after a dozen years of preparation, McDonald's opens its largest restaurant in its 52nd country.

Payment — in _____ only. Unlike the new _____ stores which have made life seem better for foreigners and _____ Russians, but left the great majority _____.

Inside, room for 700 with an international _____ that combines _____ with Big Mac. For the _____, instructions on what to order with your cheeseburger: Maybe a milkshake _____ in the name "morozni cocktail" — ice cream cocktail.

Six hundred young soviets have had a month of training in a way of working unfamiliar to the Soviet Union — fast and hard.

1) citizen	2) converts	3) evangelists	4) head of the line	5) missionary
6) Muscovites	7) queuing up	8) snarl	9) stay with you	10) zeal

The usual order of the day here is "service with a _____," but McDonald's has set out to change that with a _____ only partly _____:

"We're certainly going to make money here, we're not _____, so, though... it's sort of neat to see the young crews and to see them smile and say, "thank you, please come back again," and the soviet kids in uniform sure look like _____.

"People, they are very nice, they're all smiling, and as you know, in Moscow, not in every restaurant you can find smiling people."

A meal here will cost two- or three-hours' wages for the average soviet _____, but he may think it's worth it. Here's the competition: a place that sells "pelmeni" — meat-filled dumplings — guaranteed to _____.

_____ are used to _____ for something to eat. The difference at McDonald's is they promise there'll be something left when you get to the _____.

Translation:

在俄羅斯，自俄羅斯軍隊於 2 月 24 日入侵烏克蘭後數百家外國公司削減、暫停運營，
，或者完全停止在那裡做生意。

曾暫時關閉俄羅斯近 850 家餐廳的麥當勞剛剛宣布將永遠離開俄羅斯。這家漢堡連鎖店表示，烏克蘭戰爭造成的人道主義危機，加上不可預測的經營環境，促成了其出售俄羅斯業務的決定。
六萬多名員工的工作現在成了問題。而麥當勞可能受到打擊，因為其在俄羅斯和烏克蘭的 955 個地點加起來佔其去年收入的 9%。這個決定關閉了麥當勞在俄羅斯經營 30 多年的大門。這是一個 CNN 在 1990 年麥當勞剛在俄羅斯開門時截然不同的報導。

蘇聯經濟在一個令人沮喪的季節：希望的金色願景 即將到來？

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週三，經過十幾年的準備，麥當勞在其第 52 個國家開設了最大的餐廳。

付款 — 僅限盧布。與使用國外貨幣商店不同，這些商店讓外國人和享有特權的俄羅斯人的生活看起來更好，但卻令絕大多數的人在寒冷中 憤憤不平。

在內部，一間可容納 700 人的房間裡有大本鐘與大麥克相結合的國際主題。

對於新手，教導如何搭配芝士漢堡的說明：也許是奶昔

華麗名稱為“莫羅茲尼雞尾酒”——冰淇淋雞尾酒。

600 名年輕的蘇維埃人已經接受了一個月的訓練，是一種蘇聯不熟悉的方式工作——快速而艱苦。

這裡通常點餐是“以咆哮服務”，但麥當勞已經開始要改變這種現象，有點像傳教士有的熱情：

“我們肯定會在這裡賺錢，雖然我們不是傳道者，但是看到年輕的工作人員微笑著說，‘謝謝你們，請再來光臨’，這是一種非常特別的感覺，”穿制服的蘇聯孩子看起來像皈依者。

“人們，他們人非常好，都面帶微笑，如你所知，在莫斯科，並不是每家餐館都能找到面帶微笑的人。”

對於普通蘇聯公民來說，這裡的一頓飯要花兩三個小時的工資，但他可能認為這是值得的。這是競爭：一個賣“pelmeni”的地方——肉餡餃子——保證 和你在一起。

莫斯科人習慣於排隊吃東西。麥當勞的不同之處在於，他們承諾當您到達 隊伍的最前面時一定會有會東西。



You can review this lesson and take an interactive review at this QR code or
<https://linguadox.com/cnn-news-highlights-mcdonalds-leaving-russia/>

Answers:

1) closes the door	2) cut back	3) for the time being
4) humanitarian crisis	5) in question	6) revenue
7) suspended	8) take a hit	9) unpredictable operating environment

In Russia, hundreds of foreign companies have **2) cut back** on operations, **7) suspended** them **3) for the time being**, or quit doing business there altogether since Russia's military invaded Ukraine on February 24th.

McDonald's, which had temporarily shut down almost 850 restaurants in Russia, just announced it's leaving the country for good. The burger chain says the **4) humanitarian crisis** caused by the war in Ukraine, plus an **9) unpredictable operating environment** contributed to its decision to sell its Russia business. The jobs of more than sixty thousand employees are now **5) in question**, and McDonald's could **8) take a hit** as its 955 locations in Russia and Ukraine combined accounted for nine percent of its **6) revenue** last year. The decision **1) closes the door** on more than 30 years of McDonald's operations in Russia. Here's a very different sounding CNN report from 1990, when that door was opened.

1) Big Ben	2) dismal season	3) glorying	4) hard currency	5) motif	6) novice
7) on the horizon	8) out in the cold	9) privileged	10) resentfully	11) rubles	12) soviet

In a **2) dismal season** for the **12) soviet** economy: a golden vision of hope **8) on the horizon**?
— Stay tuned for cnn.com —

Wednesday, after a dozen years of preparation, McDonald's opens its largest restaurant in its 52nd country.

Payment — in **11) rubles** only. Unlike the new **4) hard currency** stores which have made life seem better for foreigners and **10) privileged** Russians, but left the great majority **10) resentfully** **9) out in the cold**.

Inside, room for 700 with an international **5) motif** that combines **1) Big Ben** with Big Mac. For the **6) novice**, instructions on what to order with your cheeseburger: Maybe a milkshake **3) glorying** in the name "morozni cocktail" — ice cream cocktail.

Six hundred young soviets have had a month of training in a way of working unfamiliar to the Soviet Union — fast and hard.

1) citizen	2) converts	3) evangelists	4) head of the line	5) missionary
6) Muscovites	7) queuing up	8) snarl	9) stay with you	10) zeal

The usual order of the day here is "service with a **8) snarl**," but McDonald's has set out to change that with a **10) zeal** only partly **5) missionary**:

"We're certainly going to make money here, we're not **3) evangelists**, so, though... it's sort of neat to see the young crews and to see them smile and say, "thank you, please come back again," and the soviet kids in uniform sure look like **2) converts**.

"People, they are very nice, they're all smiling, and as you know, in Moscow, not in every restaurant you can find smiling people."

A meal here will cost two- or three-hours' wages for the average soviet **1) citizen**, but he may think it's worth it. Here's the competition: a place that sells "pelmeni" — meat-filled dumplings — guaranteed to **9) stay with you**.

6) Muscovites are used to **7) queuing up** for something to eat. The difference at McDonald's is they promise there'll be something left when you get to the **4) head of the line**.