

CNN News Highlights – Shopping for the Holidays

1) discretionary	2) inflation	3) key	4) land
5) predicted	6) pre-pandemic	7) retail	8) selective

We're going to begin with news on the economy regarding the most wonderful time of the year: the holiday season, traditionally a big season for shopping as well. This year, many shoppers are returning to their _____ routines, going back nearly three years now. Shoppers are expected to shop big around some _____ dates like Black Friday last week, but they're also _____ to make major purchases later in the shopping season, hoping to _____ deals.

This year, _____ has limited many shoppers' budgets though. But _____ experts say that customers are pulling back on _____ spending, like furniture and electronics and are being more _____ about what they buy.

1) buy now pay later	2) dipping	3) higher volume
4) installment loan	5) racking up debt	6) reflects

Many Americans are _____ into their savings accounts and _____ to make purchases as well. They're also utilizing services like _____, which is a type of _____ people might use instead of a traditional credit card.

Let's break it down by the numbers. Online, Black Friday sales in the United States topped a record-breaking \$9 billion this year and were over two percent higher compared to last year. U.S. shoppers spent a record \$5.29 billion on Thanksgiving Day, up nearly 3 percent from a year ago.

Experts are predicting that American shoppers spent more than \$9.5 billion across Saturday and Sunday, and that Monday will be the biggest online shopping day again, growing more than five percent from last year to \$11 billion. But some of that growth _____ higher prices, not necessarily _____, due to inflation this year.

1) circulation	2) cooled	3) despite
4) healthy side of	5) niece	6) running hot

On this year's holiday shopping menu, more sales but with a _____ inflation.

Cutting off your _____. I'm going crazy.

Denise Sallette is in the middle of her holiday shopping at Willowbrook Mall in Wayne, New Jersey.

This is for my mom. And then I got stuff for my kids and my _____ and, oh my God.

This year, the wish list is looking a little different. Last month, inflation _____ but was still _____ at 7.7 percent year-over-year.

I've had to cut back on shopping because things are too expensive. I mean, I do have three girls. They do understand that, you know, times are hard right now and it's just me being a single mom.

_____ high inflation, the National Retail Federation estimates that nearly 8 million more people will shop between Black Friday and Cyber Monday and spend up to eight percent more this year than they did last year.

1) beat expectations	2) consumer sentiment	3) exceed
4) impacted	5) in the face of	6) overspend

We're looking at records in all categories. It is remarkable _____ the cost and the price pressures that consumers are still finding a way to increase their spending power in the economy, drive economic activity.

Last month, retail sales _____, up 1.3 percent in October. But this month, _____ fell. Still, higher prices haven't stopped some people from shopping.

Has that _____ the way you're going to spend this holiday season?

For me, not really because I try not to _____ anyways. So even before this is going on, I try not to _____ what I can do.

1) amongst	2) nostalgia	3) portion	4) wise up
------------	--------------	------------	------------

And according to the National Retail Federation, while online sales are expected to increase this year, a return to in-store shopping will make up a larger _____ of all holiday sales.

I kind of like in-person more.

You do _____.

I don't know. It's just more of the feel of being able to touch it, being able to see it, being able to try it on for the stores that you allow to, and then being _____ everybody else.

It's that holiday _____ that Willowbrook Mall says will help this year's shopping season return to pre-pandemic expectations.

Translation

我們將從有關一年中最美好時光的經濟新聞開始：假期，傳統上也是購物的旺季。今年，許多購物者正在恢復大流行前的日常生活，回到近三年前。預計購物者將在上週的黑色星期五等關鍵日期前後大肆購物，但預計他們也會在購物季晚些時候進行大量採購，以期購買到大折扣的商品。

不過今年，通貨膨脹限制了許多購物者的預算。但零售商專家表示，顧客正在縮減可自由支配的支出，例如家具和電子產品，並且在購買商品時更加挑剔。

許多美國人動用他們的儲蓄帳戶並舉債購買商品。他們還利用先購買後付款之類的服務，這是人們可能會使用的一種分期付款貸款，而不是傳統的信用卡。

讓我們就數字來分析。今年，美國黑色星期五線上銷售額達到創紀錄的 90 億美元，比去年高出 2% 以上。美國購物者在感恩節花費了創紀錄的 52.9 億美元，比一年前增長了近 3%。

專家預測，美國購物者在周六和周日花費超過 95 億美元，週一將再次成為最大的線上購物日，比去年增長 5% 以上，達到 110 億美元。但部分增長反映了今年通貨膨脹導致的價格上漲，不一定是銷量增加。

在今年的假日購物菜單上，銷售量增加，但通貨膨脹情況良好。

好像是要切斷你的血液循環讓我快要瘋了。

Denise Sallette 正在新澤西州韋恩的 Willowbrook 購物中心進行假日採買。

這是給我媽媽的。然後我為我的孩子和我的侄女買了東西，天哪。

今年，願望清單看起來有點不同。上個月，通貨膨脹有所降溫，但仍保持在 7.7% 的高位。

我不得不減少購物，因為東西太貴了。我的意思是，我有三個女兒。他們確實明白，你知道，現在的日子很艱難，只有我是一個單身媽媽。

儘管通貨膨脹率很高，但美國零售聯合會估計，在黑色星期五和網絡星期一之間購物的人數將增加近 800 萬人，今年的消費將比去年增加 8%。

我們正在查看各方面的所有的記錄。值得注意的是，面對成本和價格壓力，消費者仍在尋找增加消費能力、推動經濟活動的方法。

上個月，零售額超出預期，10 月份增長 1.3%。但本月，消費者信心下降。儘管如此，更高的價格並沒有阻止一些人購物。

這是否影響了您度過這個假期的方式？

對我來說，這並不影響，因為我盡量不超支。因此，即使在發生這種情況之前，我也盡量不超出我的能力範圍。

據美國零售聯合會稱，雖然今年線上銷售額預計會增加，但商店實體購物的回歸將佔所有假日銷售額的很大一部分。

我更喜歡實體購物。

你真聰明。

我不知道。這是能夠觸摸，能夠看到，能夠在商店試穿商品，然後與其他人在一起的感覺。

Willowbrook Mall 表示，正是這種假期懷舊情緒將有助於今年的購物季恢復到大流行病前的預期。



Use this QR code to review this lesson online:

<https://linguadox.com/2022/11/29/cnn-news-highlights-shopping/>

Answers

1) discretionary	2) inflation	3) key	4) land
5) predicted	6) pre-pandemic	7) retail	8) selective

We're going to begin with news on the economy regarding the most wonderful time of the year: the holiday season, traditionally a big season for shopping as well. This year, many shoppers are returning to their 6) pre-pandemic routines, going back nearly three years now. Shoppers are expected to shop big around some 3) key dates like Black Friday last week, but they're also 5) predicted to make major purchases later in the shopping season, hoping to 4) land deals.

This year, 2) inflation has limited many shoppers' budgets though. But 7) retail experts say that customers are pulling back on 1) discretionary spending, like furniture and electronics and are being more 8) selective about what they buy.

1) buy now pay later	2) dipping	3) higher volume
4) installment loan	5) racking up debt	6) reflects

Many Americans are 2) dipping into their savings accounts and 5) racking up debt to make purchases as well. They're also utilizing services like 1) buy now pay later, which is a type of 4) installment loan people might use instead of a traditional credit card.

Let's break it down by the numbers. Online, Black Friday sales in the United States topped a record-breaking \$9 billion this year and were over two percent higher compared to last year. U.S. shoppers spent a record \$5.29 billion on Thanksgiving Day, up nearly 3 percent from a year ago.

Experts are predicting that American shoppers spent more than \$9.5 billion across Saturday and Sunday, and that Monday will be the biggest online shopping day again, growing more than five percent from last year to \$11 billion. But some of that growth 6) reflects higher prices, not necessarily 3) higher volume, due to inflation this year.

1) circulation	2) cooled	3) despite
4) healthy side of	5) niece	6) running hot

On this year's holiday shopping menu, more sales but with a 4) healthy side of inflation.

Cutting off your 1) circulation. I'm going crazy.

Denise Sallette is in the middle of her holiday shopping at Willowbrook Mall in Wayne, New Jersey.

This is for my mom. And then I got stuff for my kids and my 5) niece and, oh my God.

This year, the wish list is looking a little different. Last month, inflation 2) cooled but was still 6) running hot at 7.7 percent year-over-year.

I've had to cut back on shopping because things are too expensive. I mean, I do have three girls. They do understand that, you know, times are hard right now and it's just me being a single mom.

3) Despite high inflation, the National Retail Federation estimates that nearly 8 million more people will shop between Black Friday and Cyber Monday and spend up to eight percent more this year than they did last year.

1) beat expectations	2) consumer sentiment	3) exceed
4) impacted	5) in the face of	6) overspend

We're looking at records in all categories. It is remarkable 5) in the face of the cost and the price pressures that consumers are still finding a way to increase their spending power the economy, drive economic activity.

Last month, retail sales 1) beat expectations, up 1.3 percent in October. But this month, 2) consumer sentiment fell. Still, higher prices haven't stopped some people from shopping.

Has that 4) impacted the way you're going to spend this holiday season?

For me, not really because I try not to 6) overspend anyways. So even before this is going on, I try not to 3) exceed what I can do.

1) amongst	2) nostalgia	3) portion	4) wise up
------------	--------------	------------	------------

And according to the National Retail Federation, while online sales are expected to increase this year, a return to in-store shopping will make up a larger 3) portion of all holiday sales.

I kind of like in-person more.

You do 4) wise up.

I don't know. It's just more of the feel of being able to touch it, being able to see it, being able to try it on for the stores that you allow to, and then being 1) amongst everybody else.

It's that holiday 2) nostalgia that Willowbrook Mall says will help this year's shopping season return to pre-pandemic expectations.